

of Southwest Oklahoma

United Way SUCCESS BY 6 A Smart Start Oklahoma Community

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Media Release

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## Redd Rhenn Brewing hosts "Beers-Giving" to benefit United Way of Southwest Oklahoma

**Lawton, Okla** – Owner of Redd Rhenn Brewing Company and Retired Army Chaplain, Steve Balog will host a public tasting to launch the newest venture at the future location of GarryOwen Brewing Company 530 SW 11<sup>th</sup> Street.

Steve Balog teamed up with United Way of Southwest Oklahoma previously to sponsor the hugely successful United Way Pub Crawl Fundraiser "Crawl United". In continued support of the UWSWOK campaign, Redd Rhenn will donate a portion of the proceeds from the entry fee. This public tasting will allow members of the community to taste three samples, with the winning sample being the flight ship beer of Lawton's only Brewery. Balog plans to eventually grow into opening an Irish Pub featuring locally brewed beers.

Carlos "Los" Irizarry, Campaign Chairman, states "Our partnership with the Balogs is a wonderful opportunity for us to have a creative way to make folks aware of our United Way Campaign. This is a perfect scenario of how small businesses are community conscious. This highlights just how special they consider United Way as an organization".

This event will take place on Saturday, November 22, 2014 from 4pm-6pm. "Beers-Giving" is open to anyone 21 and up. The brewery can accommodate 30 attendees and are hoping for a full house. Cost to participate in this fun way to give back to the community is \$15.00 at the door. United Way staff and volunteers will be present to provide information about the organization.

## About the United Way of Southwest Oklahoma:

The United Way funds 19 local agencies and their various programs that address community issues. The United Way is a charitable organization and depends on volunteers and the generosity of the local community to fulfill its mission. For more information, please visit <u>nnw.unswok.org</u>.