



United Way  
of Southwest Oklahoma

United Way  
**SUCCESS BY 6**<sup>™</sup>  
A Smart Start Oklahoma Community

**Address:**  
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## Media Release

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# S&B's Burger Joint Pairs with United Way for Pay It Forward Program

**Lawton, Okla** – S&B's Burger Joint at the 1060 NW 38<sup>th</sup> St. in Lawton has chosen the United Way of Southwest Oklahoma as its "Pay It Forward Program" recipient for Tuesday, September 30, donating 10% of beverage and food sales to the organization.

This first event of its kind for the United Way has been organized by Jimmy Lao, Owner of Cellular & Gadget Repair in Lawton, OK. Lao got involved with the United Way last year as a Loaned Executive assisting the organization with its annual campaign. "It was one of the most rewarding experience, knowing the money we raised was going to help out the Lawton community," said Lao. He also helped set up a United Way Pub Crawl fundraiser that took place on August 26, and involved local bars and restaurants. "Crawl United" raised over \$3,000 for the benefit of the United Way.

Lauren Ellis, United Way's Executive Director, said that "We are thrilled that S&B's Burger Joint is stepping up to help us support our campaign. It is wonderful to have such an amazing community partner."

Visit S&B's Burger Joint for a tasty meal on September 30, between 11 am - 2 pm and 5 pm - 8 pm, and know 10% of what you spend is making an investment back into the community. United Way staff and volunteers will be onsite providing the information about the organization.

### **About the United Way of Southwest Oklahoma:**

*The United Way funds 19 local agencies and their various programs that address community issues. The United Way is a charitable organization and depends on volunteers and the generosity of the local community to fulfill its mission. For more information, please visit [www.uwswok.org](http://www.uwswok.org).*

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