



United Way
of Southwest Oklahoma

United Way
SUCCESS BY 6[™]
A Smart Start Oklahoma Community

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United Way of Southwest Oklahoma Kicks Off 2014 Pacesetter Campaign

Lawton, Okla – The United Way of Southwest Oklahoma held the 2014 Pacesetter Campaign Kickoff Luncheon on July 10, 2014 at 12:00 p.m. at the Comanche Country Memorial Hospital, Oakwood Room. The Kickoff Luncheon marks the start of United Way’s annual fundraising effort. The campaign will be running July through September with 14 local businesses leading the way for the community as Pacesetter Companies.

These organizations provide momentum, enthusiasm and success for other workplace giving campaigns that have yet to start and together, they will meet the evolving needs of the community by funding 19 local United Way agencies and over 60 community-based programs. These organizations will run an early campaign to "set the pace" for the United Way Campaign, which officially kicks off in September.

Executive Director, Lauren Ellis, introduced Los Irizarry, the Owner of Irizarry Agency of American National Insurance, as the 2014 Campaign Chairman. “We are fortunate to have tremendous, community-minded leaders guiding our campaign,” said Ellis. “Los brings a spirit of enthusiasm to our team and we are looking forward to this year’s campaign.”

“I’m fortunate to have an opportunity to thank all of the companies, organizations and their leaders for kicking off this year’s United Way campaign today,” said Irizarry. “There is a great quote that says, *“The Past is History, the Future is a Mystery and today is a Gift. That’s why it’s the Present.”* The theme of our campaign is the Present, knowing that today is the only chance we get to make a difference and take action,” said the Campaign Chairman. “There’s an urgency to make our goal of \$1.69 million. We have amazing support from our pacesetters, and can’t wait to WIN as we achieve this goal.”

Pacesetters are a vital piece of the United Way Campaign. This year’s Pacesetter companies include: Adventure Travel; Arvest Bank; Comanche County Memorial Hospital; Comanche Home Center; Fort Sill Federal Credit Union; Fort Sill National Bank; Golden Corral #912; Goodyear Tire & Rubber Company; Great Plains Improvement Foundation; Hilton Garden Inn Lawton-Fort Sill and Convention Center; Lawton Food Bank; Marie Detty Youth & Family Services Center; Roadback Inc., and Target Lawton.

The Pacesetter Campaign Kickoff Luncheon was hosted by Comanche County Memorial Hospital.

About the United Way of Southwest Oklahoma:

The United Way funds 19 local agencies and their various programs that address community issues. The United Way is a charitable organization and depends on volunteers and the generosity of the local community to fulfill its mission. For more information, please visit www.uwswok.org

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