



United Way
of Southwest Oklahoma

United Way
SUCCESS BY 6[™]
A Smart Start Oklahoma Community

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United Way Community Investment Process in Progress

Lawton, Okla – United Way of Southwest Oklahoma’s Annual Citizen Review Process, now referred to as the Community Investment Process, will be wrapping up this month. The Community Investment Committee, consisting of approximately 60 community members, began training for this process on February 25, 2015. This process plays a key role in United Way’s mission to improve lives by mobilizing the caring power within our community. The Community Investment Committee is led by Teresa Abrams, Community Investment Chairman and Katherine Moore, Community Investment Co-Chair.

The Committee is made up of 7 panels who have thoroughly reviewed the funding applications of the 19 partner agencies. The 2015/2016 Agency Funding Application was revised to focus more directly on program funding. The review focuses on all aspects of non-profit operations, including fiscal responsibility, effective governance, and successful outcome measurement of each program in the United Way impact areas of education, income and health and safety. The volunteers also scheduled tours and visits of each Agency to achieve a better understanding of the daily operations and overall impact that each partner has on the community. All panel recommendations were turned in Friday, April 3rd and will be reviewed and discussed Tuesday, April 7, 2015 by the panel chairs.

“United Way volunteers are asked evaluate programs based upon community needs, measurable outcomes, financial transparency and accountability,” said Teresa Abram, Community Investment Chairman “Sound stewardship of donor dollars starts with United Way’s commitment to transparency and accountability, which helps us to build a stronger community.”

The Community Investment Committee will submit its final funding recommendations to the United Way of Southwest Oklahoma Board of Directors for review and approval. Upon the Boards approval of the Committees recommendations, announcement of the allocations will be made in June of 2015.

About the United Way of Southwest Oklahoma:

The United Way funds 19 local agencies and their various programs that address community issues. The United Way is a charitable organization and depends on volunteers and the generosity of the local community to fulfill its mission. For more information, please visit www.uwswok.org.

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